

Central University of Himachal Pradesh
School of Business and Management Studies

Minutes
of the
Review Meeting (Faculty)
of
School of Business & Management Studies
(SBMS)



Date: August 21st, 2016 at 10.00 AM

Venue: Seminar Hall, TAB, Shahpur, Kangra (Himachal Pradesh)

School of Business and Management Studies (SBMS)
Central University of Himachal Pradesh
TAB, Shahpur, Kangra (Himachal Pradesh), 176206



Central University of Himachal Pradesh

School of Business & Management Studies

TAB-Shahpur, Kangra, HP, 176206

<http://cuhimachal.ac.in>, Email: dean_scms@hpcu.ac.in Fax :01892-237285

File No.: SBMS | 2-1 | CUHP | 2015/209

Dated: 21.08.2016

Minutes of the Review Meeting on Stakeholders' Feedback School of Business and Management Studies (SBMS)

The review meeting on stakeholders' (Alumni, Employers, Teachers & Parents) feedback about the programme/courses offered by the School of Business and Management Studies (SBMS), Central University of Himachal Pradesh was held on August 21st, 2016 (Monday) at 10.00 AM, TAB-Shahpur, Central University of Himachal Pradesh, Dharamshala. The meeting aimed at revising/ adding new content to the courses to be offered in the academic session based on the feedback of the stakeholders (Alumni, Employers, Teachers & Parents).

The following members were present in the meeting:

- | | |
|------------------------------------------------|----------|
| 1. Prof. Sanjiv Gupta (HoD) | Chairman |
| 2. Dr. Mohinder Singh, Assistant Professor | Member |
| 3. Dr. Gitanjali Upadhyya, Assistant Professor | Member |
| 4. Dr. Manpreet Arora, Assistant Professor | Member |
| 5. Dr. Ashish Nang, Assistant Professor | Member |
| 6. Dr. Aditi Sharma, Assistant Professor | Member |
| 7. Dr. Chaman Lal, Assistant Professor | Member |
| 8. Dr. Sarvesh Kumar, Assistant Professor | Member |

Prof. Yoginder S. Verma & Dr. Bhagwan Singh could not attend the meeting due to prior assignments.

The faculty members of the School deliberated upon the agenda item and the following decisions were taken in the meeting:

Agenda Item: Review of the stakeholders feedback on course structure and course contents

The meeting aimed at revising/ adding new content to the courses to be offered during the academic session 2016-17 for the MBA programme. The Chairman placed the feedback obtained from the stakeholders of the School during the month of June, 2016. Detailed analysis

of the feedback is also placed before the faculty. The members deliberated on each suggestion received from stakeholders regarding curriculum. It is decided that syllabus of the following courses shall be remodified and latest and relevant content shall be incorporated looking into the need of the students. It is further decided that the concerned course Coordinator shall incorporate the changes and submit the same to the department.

MBA (I Semester)

Sr.No	Course Code	Name of the Course	Credits	Name of the Teacher
1	HRM 416	Employability Skills	02	Dr. Aditi Sharma
2	MSO 410	Business Communication	02	Dr. Gitanjali Upadhya
3	AFA 407	Accounting for Managerial Decisions	02	Dr. Mohinder Singh
4	MSC 401	Marketing Management	02	Dr. Sarvesh Kumar
5	MSO 413	Managerial Economics	04	Dr. Sanjiv Gupta
6	MSC 412	Personal Selling and Salesmanship	02	Mr. Chaman Lal
7	MSO 402	Legal Aspects of Business	02	Dr. Manpreet Arora

MBA (II Semester)

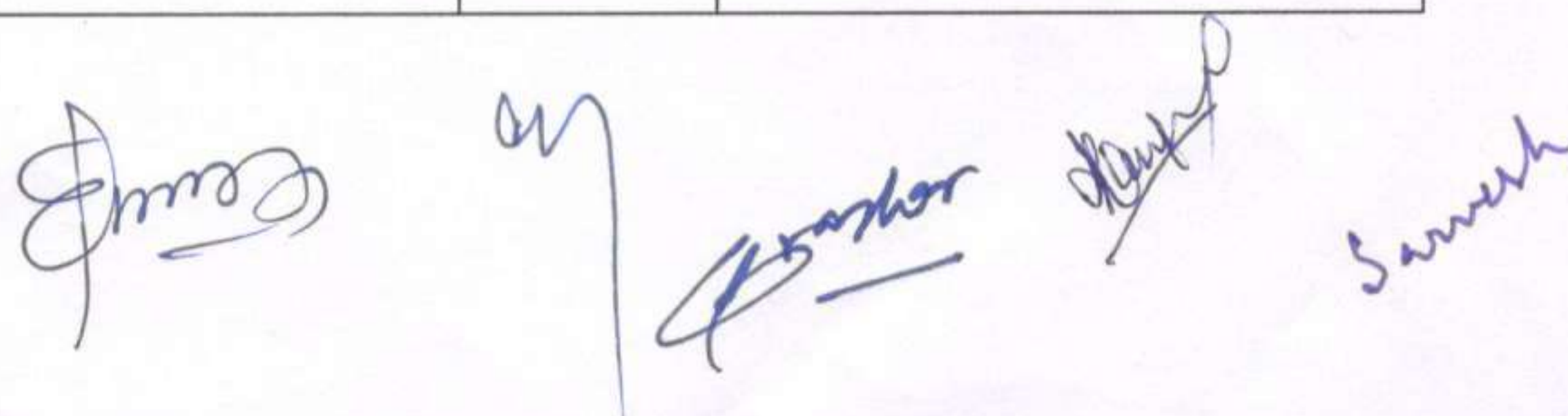
Sr.No	Course Code	Name of the Course	Credits	Name of the Teacher
1	MSO 601	Business Research Methods	02	Dr. Sanjiv Gupta
2	AFA 403	Financial Management	02	Dr. Ashish Nag
3	MSC 440	Retail Management	02	Mr. Chaman Lal
4	HRM 401	Human Resource Management	02	Dr. Aditi Sharma
5	MSC 506	Consumer Behaviour	02	Dr. Bhagwan Singh
6	HRM 409	Leadership- Concept & Theories	02	Dr. Gitanjali Upadhya
7	AFA 411	Management of Financial Institutions	02	Dr. Manpreet Arora

MBA (III Semester)

Sr.No	Course Code	Name of the Course	Credits	Name of the Teacher
1	AFA 530	Financial Econometrics	04	Dr. Sanjiv Gupta
2	MSC 404	Business Marketing	02	Mr. Chaman Lal
3	MIB 513	International Business Environment	02	Dr. Manpreet Arora
4	AFA 526	Bond Market Analysis & Strategies	02	Dr. Ashish Nag

MBA (IV Semester)

Sr.No	Course Code	Name of the Course	Credits	Name of the Teacher
1	AFA 529	Quantitative Finance	04	Dr. Sanjiv Gupta
2	MSC 508	Customer Relationship Management	02	Mr. Chaman Lal



3	MSC 522	Web Based Advertising	02	Dr. Bhagwan Singh
4	MSC 408	Supply Chain Management	02	Dr. Sarvesh Kumar
5	POM 504	Operations Research	02	Dr. Sanjiv Gupta
6	HRM 507	Compensation Management & Negotiation Skills	02	Dr. Gitanjali Upadhya

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अधिष्ठाता, विद्यालय
 Dean, School of Management Studies
 हिमाचल प्रदेश केन्द्रीय विश्वविद्यालय
 SBMS, CUHP
 Central University of Himachal Pradesh
 अस्थायी शैक्षणिक ब्लॉक/Temporary Academic Block
 शाहपुर, कांगड़ा (हि.प्र.)/Shahpur, Kangra (H.P.)-176206

Central University of Himachal Pradesh
School of Business and Management Studies

Minutes
of the
Review Meeting (Faculty)
of
School of Business & Management Studies
(SBMS)



Date: June 15th, 2017 at 11.00 AM

Venue: Seminar Hall, TAB, Shahpur, Kangra (Himachal Pradesh)

School of Business and Management Studies (SBMS)
Central University of Himachal Pradesh
TAB, Shahpur, Kangra (Himachal Pradesh), 176206



Central University of Himachal Pradesh

School of Business & Management Studies

TAB-Shahpur, Kangra, HP, 176206

<http://cuhimachal.ac.in>, Email: dean_scms@hpcu.ac.in Fax :01892-237285

File No.: SBMS | 2-1 | CUHP | 2015 | 205

Dated: 15.06.2017

Minutes of the Review Meeting on Stakeholders' Feedback School of Business and Management Studies (SBMS)

The review meeting on stakeholders' (Alumni, Employers, Teachers & Parents) feedback about the programme/courses offered by the School of Business and Management Studies (SBMS), Central University of Himachal Pradesh was held on June 15th, 2017 (Thursday) at 11.00 AM, TAB-Shahpur, Central University of Himachal Pradesh, Dharamshala. The meeting aimed at revising/ adding new content to the courses to be offered in the academic session based on the feedback of the stakeholders (Alumni, Employers, Teachers & Parents).

The following members were present in the meeting:

1. Prof. Sanjiv Gupta (HoD)	Chairman
2. Dr. Bhagwan Singh, Associate Professor	Member
3. Dr. Mohinder Singh, Assistant Professor	Member
4. Dr. Gitanjali Upadhya, Assistant Professor	Member
5. Dr. Manpreet Arora, Assistant Professor	Member
6. Dr. Ashish Nang, Assistant Professor	Member
7. Dr. Aditi Sharma, Assistant Professor	Member
8. Dr. Chaman Lal, Assistant Professor	Member
9. Dr. Sarvesh Kumar, Assistant Professor	Member
10. Dr. Rita Devi, Assistant Professor	Member

The faculty members of the School deliberated upon the agenda item and the following decisions were taken in the meeting:

Agenda Item: Review of the stakeholders feedback on course structure and course contents

The meeting aimed at revising/ adding new content to the courses to be offered during the academic session 2017-18 for the MBA programme. The Chairman placed the feedback obtained from the stakeholders of the School during the month of May, 2017. Detailed analysis of the feedback is also placed before the faculty. The members deliberated on each suggestion received from stakeholders regarding curriculum. It is decided that syllabus of the following

(Handwritten signatures of the faculty members)

courses shall be remodified and latest and relevant content shall be incorporated looking into the need of the students. It is further decided that the concerned course Coordinator shall incorporate the changes and submit the same to the department.

MBA (I Semester)

Sr.No	Course Code	Name of the Course	Credits	Name of the Teacher
1	SAS 403	Business Statistics	02	Dr. Ashish Nag
2	MSO 401	Management Principles and Practices	02	Dr. Rita Devi

MBA (II Semester)

Sr.No	Course Code	Name of the Course	Credits	Name of the Teacher
1	HRM 405	Organisational Development	02	Dr. Aditi Sharma
2	POM 505	Total Quality Management	02	Dr. Rita Devi

MBA (III Semester)

Sr.No	Course Code	Name of the Course	Credits	Name of the Teacher
1	AFA 544	Finance & Investment Skills	02	Dr. Ashish Nag
2	HRM 512	Industrial Psychology	02	Dr. Aditi Sharma

MBA (IV Semester)

Sr.No	Course Code	Name of the Course	Credits	Name of the Teacher
1	HRM 504	Social Security & Labour Welfare	02	Dr. Aditi Sharma
2	CSR 407	Interpersonal Effectiveness	02	Dr. Aditi Sharma
3	MSC 522	Web Based Advertising	02	Dr. Bhagwan Singh

Dr. Ashish Nag
Dr. Rita Devi
Dr. Aditi Sharma
Dr. Bhagwan Singh

Sanjiv

Sanjiv Gupta

अधिष्ठाता, **Prof. Sanjiv Gupta**
 Dean, School of Business Management Studies
 हिमाचल प्रदेश विश्वविद्यालय
 Central Board of Secondary Education
 अस्थायी शैक्षणिक अण्ड/Temporary Academic Block
 शाहपुर, कांगड़ा (हि.प्र.)/Shahpur, Kangra (H.P.)-176206

Central University of Himachal Pradesh

School of Commerce and Management Studies

Himachal Pradesh Kendriya Vishwavidyalaya Business School

Minutes

of the

Review Meeting (Faculty)

of

Himachal Pradesh Kendriya Vishwavidyalaya Business School

School of Commerce & Management Studies

(SBMS)



Date: November 06th 2018 at 10.30 AM

Venue: Seminar Hall, Dhauladhar Parisar-II, Dharamshala, Kangra

(Himachal Pradesh)

HPKV Business School, School of Commerce & Management Studies (SBMS)

Central University of Himachal Pradesh

Dhaultadhar Parisar-II, Dharamshala, Kangra (Himachal Pradesh), 176215



Central University of Himachal Pradesh

School of Commerce & Management Studies

DP-II Dharamshala, Kangra, HP, 176215

<http://cuhimachal.ac.in>, Email: dean_scms@hpcu.ac.in Fax :01892-237285

File No.: HPKVBS/4-1/CUHP/2018/318

Dated: 06.11.2018

Minutes of the Review Meeting on Stakeholders' Feedback School of Commerce and Management Studies (SBMS)

The review meeting on stakeholders' (Alumni, Employers, Teachers & Parents) feedback about the programme/courses offered by the Department of HPKV Business School, School of Commerce and Management Studies (SCMS), Central University of Himachal Pradesh was held on November 06th, 2018 (Tuesday) at 10.30 AM, Seminar Hall, Dhauladhar Parisar-II, Dharamshala, Central University of Himachal Pradesh, Dharamshala. The meeting aimed at revising/ adding new content to the courses to be offered in the spring semester, 2019 based on the feedback of the stakeholders (Alumni, Employers, Teachers & Parents).

The following members were present in the meeting:

1. Prof. Sanjiv Gupta (Dean)	Chairman
2. Dr. Bhagwan Singh, Associate Professor	Member
3. Dr. Mohinder Singh, Assistant Professor	Member
4. Dr. Gitanjali Upadhya, Assistant Professor	Member
5. Dr. Manpreet Arora, Assistant Professor	Member
6. Dr. Ashish Nang, Assistant Professor	Member
7. Dr. Aditi Sharma, Assistant Professor	Member
8. Dr. Chaman Lal, Assistant Professor	Member
9. Dr. Sarvesh Kumar, Assistant Professor	Member
10. Dr. Rita Devi, Assistant Professor	Member

The faculty members of the School deliberated upon the agenda item and the following decisions were taken in the meeting:

Sanjiv *Rita* *Chaman* *Sarvesh*

Agenda Item: Review of the stakeholders' feedback on course structure and course contents

The meeting aimed at revising/ adding new content to the courses to be offered during the spring semester 2019 for the MBA programme. The Chairman placed the feedback obtained from the stakeholders of the School during the month of June, 2018. Detailed analysis of the feedback is also placed before the faculty. The members deliberated on each suggestion received from stakeholders regarding curriculum. It is decided that syllabus of the following courses shall be remodified and latest and relevant content shall be incorporated looking into the need of the students. It is further decided that the concerned course Coordinator shall incorporate the changes and submit the same to the department.

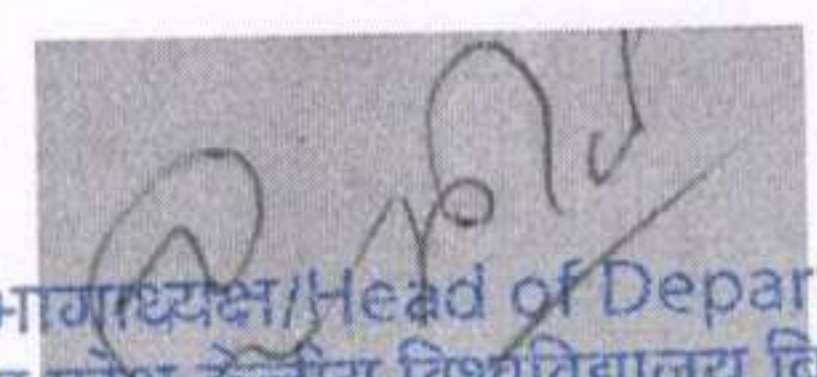
MBA (II Semester)

Sr.No	Course Code	Name of the Course	Credits	Name of the Teacher
1	AFA 427	Tax Management	02	Dr. Mohinder Singh
2	MGT 303	Retail Management	02	Dr. Chaman Lal

MBA (IV Semester)

Sr.No	Course Code	Name of the Course	Credits	Name of the Teacher
1	AFA 529	Quantitative Finance	04	Dr. Sanjiv Gupta
2	MSC 508	Customer Relationship Management	02	Mr. Chaman Lal
3	MSC 522	Web Based Advertising	02	Dr. Bhagwan Singh
4	MSC 502	Marketing Research	02	Dr. Sarvesh Kumar
5	POM 504	Operations Research	02	Dr. Sanjiv Gupta

Sanjiv
Chaman Lal
Sanjiv
Sanjiv
Sanjiv


विभागाध्यक्ष/Head of Department
हिमाचल प्रदेश केंद्रीय विश्वविद्यालय बिजनेस स्कूल
Himachal Pradesh Kendriya Vishwavidyalaya
Business School
Prof. Sanjiv Gupta
Chairman and Head
School of Commerce & Management Studies
SBMS, CUHP
हिमाचल प्रदेश केंद्रीय विश्वविद्यालय
Central University of Himachal Pradesh
धौलाधार परिसर - II/Dhauladhar Parisar-II
धर्मशाला, जिला कांगड़ा (हि.प्र.) - 176215
Dharamshala, Distt. Kangra (H.P.)-176215

Central University of Himachal Pradesh
School of Commerce and Management Studies
Himachal Pradesh Kendriya Vishwavidyalaya Business School

Minutes
of the
Review Meeting (Faculty)
of
Himachal Pradesh Kendriya Vishwavidyalaya Business School
School of Commerce & Management Studies
(SBMS)



Date: June 20th 2019 at 11.30 AM

Venue: Seminar Hall, Dhauladhar Parisar-II, Dharamshala, Kangra
(Himachal Pradesh)

HPKV Business School, School of Commerce & Management Studies (SBMS)
Central University of Himachal Pradesh
Dhaultadhar Parisar-II, Dharamshala, Kangra (Himachal Pradesh), 176215



Central University of Himachal Pradesh

School of Commerce & Management Studies

DP-II Dharamshala, Kangra, HP, 176215

<http://cuhimachal.ac.in>, Email: dean_scms@hpcu.ac.in Fax :01892-237285

File No.: HPKVBS/4-1/CUHP/2018/351

Dated: 20.06.2019

Minutes of the Review Meeting on Stakeholders' Feedback School of Commerce and Management Studies (SBMS)

The review meeting on stakeholders' (Alumni, Employers, Teachers & Parents) feedback about the programme/courses offered by the Department of HPKV Business School, School of Commerce and Management Studies (SCMS), Central University of Himachal Pradesh was held on June 20th, 2019 (Thursday) at 11.30 AM, Seminar Hall, Dhauladhar Parisar-II, Dharamshala, Central University of Himachal Pradesh, Dharamshala. The meeting aimed at revising/ adding new content to the courses to be offered in the academic session 2019-20 based on the feedback of the stakeholders (Alumni, Employers, Teachers & Parents).

The following members were present in the meeting:

1. Prof. Sanjiv Gupta (Dean)	Chairman
2. Dr. Bhagwan Singh, Associate Professor	Member
3. Dr. Mohinder Singh, Assistant Professor	Member
4. Dr. Gitanjali Upadhya, Assistant Professor	Member
5. Dr. Manpreet Arora, Assistant Professor	Member
6. Dr. Ashish Nang, Assistant Professor	Member
7. Dr. Aditi Sharma, Assistant Professor	Member
8. Dr. Chaman Lal, Assistant Professor	Member
9. Dr. Sarvesh Kumar, Assistant Professor	Member
10. Dr. Rita Devi, Assistant Professor	Member

The faculty members of the School deliberated upon the agenda item and the following decisions were taken in the meeting:

Agenda Item: Review of the stakeholders' feedback on course structure and course contents

The meeting aimed at revising/ adding new content to the courses to be offered during the academic session 2019-20 for the MBA programme. The Chairman placed the feedback obtained from the stakeholders of the School during the month of May, 2019. Detailed analysis of the feedback is also placed before the faculty. The members deliberated on each suggestion

(Signatures of Prof. Sanjiv Gupta, Dr. Bhagwan Singh, Dr. Mohinder Singh, Dr. Gitanjali Upadhya, Dr. Manpreet Arora, Dr. Ashish Nang, Dr. Aditi Sharma, Dr. Chaman Lal, Dr. Sarvesh Kumar, and Dr. Rita Devi)

received from alumni regarding curriculum. It is decided that syllabus of the following courses shall be remodified and latest and relevant content shall be incorporated looking into the need of the students. It is further decided that the concerned course Coordinator shall incorporate the changes and submit the same to the department.

MBA (I Semester)

Sr.No	Course Code	Name of the Course	Credits	Name of the Teacher
1	MGT 101	Accounting for Managerial Decision	04	Dr. Manpreet Arora
2	MGT 103	Marketing Management	04	Dr. Chaman Lal
3	MGT 202	Organisational Behaviour	04	Dr. Aditi Sharma

MBA (II Semester)

Sr.No	Course Code	Name of the Course	Credits	Name of the Teacher
1	MGT 201	Financial Management	04	Dr. Mohinder Singh
2	MGT 204	Consumer Behaviour	04	Dr. Sarvesh Kumar
3	MGT 206	Entrepreneurship Development	04	Dr. Chaman Lal
4	MGT 205	Management Principles and Functions	04	Dr. Rita Devi

MBA (III Semester)

Sr.No	Course Code	Name of the Course	Credits	Name of the Teacher
1	MGT 311	Financial Econometrics	04	Dr. Sanjiv Gupta
2	MGT 331	Rural Marketing	04	Dr. Chaman Lal
3	MGT 332	Social Marketing	04	Dr. Sarvesh Kumar
4	MGT 321	Management of Industrial Relations	04	Dr. Aditi Sharma

MBA (IV Semester)

Sr.No	Course Code	Name of the Course	Credits	Name of the Teacher
1	MGT 438	Global Marketing	04	Dr. Chaman Lal
2	MGT 306	Strategic Management	04	Dr. Manpreet Arora

Sanjiv
Rita
Chaman
Aditi
Manpreet

Sanjiv
 दिभागाध्यक्ष/Head of Department
 हिमाचल प्रदेश केंद्रीय विश्वविद्यालय बिजनेस स्कूल
 Himachal Pradesh Kendriya Vishwavidalaya
 Business School
 वाणिज्य एवं प्रबंधन अध्ययन विद्यापीठ
 School of Commerce and Management Studies
 हिमाचल प्रदेश केंद्रीय विश्वविद्यालय
 SBMS, CUHP
 Central University of Himachal Pradesh
 धौलाधार परिसर - II/Dhauladhar Parisar-II
 धर्मशाला, जिला कांगड़ा (हि.प्र.) - 176215
 Dharamshala, Distt. Kangra (H.P.)-176215

Central University of Himachal Pradesh
School of Commerce and Management Studies
Himachal Pradesh Kendriya Vishwavidyalaya Business School

Minutes
of the
Review Meeting (Faculty)
of
Himachal Pradesh Kendriya Vishwavidyalaya Business School
School of Commerce & Management Studies
(SBMS)



Date: November 09th 2020 at 02.30 PM

Venue: Seminar Hall, Dhauladhar Parisar-II, Dharamshala, Kangra

(Himachal Pradesh)

HPKV Business School, School of Commerce & Management Studies (SBMS)

Central University of Himachal Pradesh

Dhaultadhar Parisar-II, Dharamshala, Kangra (Himachal Pradesh), 176215



Central University of Himachal Pradesh

School of Commerce & Management Studies

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<http://cuhimachal.ac.in>, Email: dean_scms@hpcu.ac.in Fax :01892-237285

File No.: SCMS/3-1/CUHP/2019/15.

Dated: 09.11.2020

Minutes of the Review Meeting on Stakeholders' Feedback School of Commerce and Management Studies (SBMS)

The review meeting on stakeholders' (Alumni, Employers, Teachers & Parents) feedback about the programme/courses offered by the Department of HPKV Business School, School of Commerce and Management Studies (SCMS), Central University of Himachal Pradesh was held on November 09th, 2020 (Monday) at 02.30 PM, Seminar Hall, Dhauladhar Parisar-II, Dharamshala, Central University of Himachal Pradesh, Dharamshala. The meeting aimed at revising/ adding new content to the courses to be offered in the Spring Semester 2021 based on the feedback of the stakeholders (Alumni, Employers, Teachers & Parents).

The following members were present in the meeting:

1. Prof. Mohinder Singh (Dean)	Chairman
2. Prof. Sanjiv Gupta, Professor	Member
3. Prof. Dipankar Sharma, Professor	Member
4. Dr. Gitanjali Upadhya, Assistant Professor	Member
5. Dr. Bhawna Bhardwaj, Assistant Professor	Member
6. Dr. Manpreet Arora, Assistant Professor	Member
7. Dr. Aditi Sharma, Assistant Professor	Member
8. Dr. Chaman Lal, Assistant Professor	Member
9. Dr. Sarvesh Kumar, Assistant Professor	Member
10. Dr. Rita Devi, Assistant Professor	Member

The faculty members of the School deliberated upon the agenda item and the following decisions were taken in the meeting:

(Handwritten signatures of the faculty members)

Agenda Item: Review of the stakeholders' feedback on course structure and course contents

The meeting aimed at revising/ adding new content to the courses to be offered during the spring semester 2021 for the MBA programme. The Chairman placed the feedback obtained from the stakeholders of the School. Detailed analysis of the feedback is also placed before the faculty. The members deliberated on each suggestion received from alumni regarding curriculum. It is decided that syllabus of the following courses shall be remodified and latest and relevant content shall be incorporated looking into the need of the students. It is further decided that the concerned course Coordinator shall incorporate the changes and submit the same to the department.

MBA (II Semester)

Sr.No	Course Code	Name of the Course	Credits	Name of the Teacher
1	MGT 101	Fundamental Skills in IT	02	Prof. Dipankar Sharma
2	MGT 105	Managerial Communication	02	Dr. Bhawna Bhardwaj
3	MGT 124	Human Values and Ethics	02	Dr. Gitanjali Upadhya

MBA (IV Semester)

Sr.No	Course Code	Name of the Course	Credits	Name of the Teacher
1	MGT 201	Business Analytics	04	Prof. Sanjiv Gupta
2	MGT 446	Digital Marketing	04	Dr. Sarvesh Kumar
3	MGT 438	Green Marketing	04	Dr. Sarvesh Kumar
4	MGT 460	Green Human Resource Management	04	Dr. Aditi Sharma

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[Handwritten signature]

Rita

Bhama

[Handwritten signature]

Sarvesh

[Handwritten signature]

Prof. Mohinder Singh

Chairman & Dean

SCMS, CUHP

वाणिज्य एवं प्रबंधन अध्ययन विद्यापीठ
School of Commerce & Management Studies
हिमाचल प्रदेश केन्द्रीय विश्वविद्यालय
Central University of Himachal Pradesh
धौलाधार परिसर - II/Dhauladhar Parisar-II
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Dharamshala, Distt. Kangra (H.P.)-176215